

Video Standards:

Students will demonstrate the ability to transfer academic knowledge and artistic principles to life and work situations through sharpened critical viewing and media literacy skills.

Students will identify career opportunities in filmmaking and video production and the required courses and training to prepare for those careers.

Students will gain an understanding of the history and evolution of films, television programs and video productions, including how they shape and influence our society and culture through choice of characters, powerful images, advertising, and programming.

Students will view and critically analyze a variety of film and video productions and be able to identify their basic ingredients, including moving and still images, music, narration, sound effects, and titles.

Students will demonstrate preproduction planning techniques, including developing basic scripts and storyboards.

Students will demonstrate the ability to correctly set up and operate field and studio cameras, wired and wireless microphones, and tripods.

Students will work effectively alone and in small groups to produce, shoot, and edit introductory-level video productions.

Students will demonstrate the ability to incorporate titles, transitions, effects and still images in their productions.

Students will demonstrate the ability to record and edit narration, add music, and adjust sound levels.

Students will demonstrate ethical behaviors in what is written, spoken, or depicted.

Students will demonstrate safety and efficiency in the use of materials, tools, and equipment.

Students will demonstrate mastery of the skills introduced in Video Production 1A

Students will demonstrate ability to setup a complete shoot including multiple cameras (or pre-planned angles), lights, microphones, and tripods.

Students will demonstrate an advanced knowledge of non-linear editing including layering, audio pacing, and work-flow management.

Students will demonstrate effective use of special effects including animated titling, color manipulation, and time re-mapping.

Students will work independently and in small groups to produce a variety of broadcast quality productions (potentially including: Music Videos, Public Service Announcements, Instructional, documentaries, highlight videos) for a specified target audience

Students will interact with industry professionals as a means examining career expectations and opportunities.

Students will create a portfolio of their work that can be reproduced and distributed outside of the classroom.

Students will use critical thinking and reasoning skills to identify problems and apply strategies to resolve them.

Students will develop an advanced understanding of set/location design.