



VIDEO CONTEST



Assignment:

Video contests match a very unique industry need for video production services. These “contests” are often put on by companies/organizations that are seeking a cheap way to get quality video production services without having to hire a professional. This represents a great chance for students to not only learn to work for a “client” with specific needs but to also have a chance at some pretty sweet prizes along the way.

Resources:

Video contests can be found all over the web. Below you will find a few tips on how to find good contests for this project.

- Using contest listing sites to search out specific video contests that you would like to enter. Search sites such as:
 - o www.onlinevideocontests.com
 - o <http://www.vidopp.com/>
- Already have an idea? Perform a google search specifically for your idea (ex. I have a good idea for a safe driving video search “safe driving video contest”)

Research the Contest: (Turn this page in for credit)

Before you get into pre-production mode be sure to carefully research your contest requirements. Fill out the form below (required) regarding your contest:

- Website for Contest: _____

- Contest Deadline: _____

- Age Requirements: _____

- How to Submit: _____

- Actor Release Forms: _____

- Video Length Req.: _____

- Memberships Required: _____

Other Notes:

Video Contest Timeline:

Complete These Steps:

- Research Contest _____
- Finalize Contest - Turn in Above Worksheet _____
- Begin Brainstorming Mapping & Storyboard _____
- Storyboard Due (Start of class) _____
Begin Shooting Video
- Filming Days _____
- Editing Days _____
- Final Edit Day - *Video Due* _____

Requirements:

- Must be school appropriate
- Must fit Contest Requirements as listed above:

Grade:

Composition	Audio	Editing	Intangibles	Final
- "rooms" - Movements - Shot Selection - Originality	- Nat Sound - Spoken Sound - Pacing	- Ruthlessness - Pacing - SFX - Titles	- Preproduction - Execution - Timeliness - Overall Appeal	/100
/25	/25	/25	/25	