

teamtutorials

- [Home](#)
- [About](#)
- [Advertise](#)
- [Contact Us](#)

search this site... 

Photoshop

video tutorials

get started

lynda.com

- [Web Development »](#)
- [Photoshop »](#)
- [Programming »](#)
- [Windows »](#)
- [Other Tutorials](#)
- [Reviews](#)

[Home](#) » [Logo Tutorials](#) » Versus Inspired Photoshop Logo Tutorial

# Versus Inspired Photoshop Logo Tutorial

Posted by [John Ward](#) on Mar 20, 2007 in [Logo Tutorials](#), [Photoshop Tutorials](#) | [57 comments](#)

This Adobe Photoshop tutorial will show you how to create a rounded logo, inspired by the Versus cable network. We will use gradients and layer style to create this logo in Photoshop. This tutorial is great for all Photoshop users from beginners to intermediates.

This is what you will get when you are finished:



Start off with a new 500×500 pixel document with a background color of black



Now select red(#ff0000) as your foreground color. Create a new layer, then using the Elliptical Marquee tool draw a perfect circle by holding the shift key while drawing.



Now press alt+backspace to fill the area with red.



Now apply the following layer style to this layer.

Bevel:



Contour:

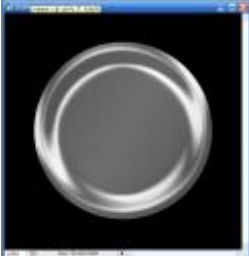


Gradient Overlay:





Then apply the style and your image should look like this:



Now create a new layer and draw another perfect circle inside the other circle and fill it with black (#000000)



Now we will create another new layer, and draw another smaller circle inside our black circle and fill it with red (#ff0000). Your image should look similar to the one below.



Now using the Elliptical Marquee tool again, create a smaller circle inside the red (do not create a new layer this time) one and press the delete button to remove the inner part of the circle.



Now you can deselect. We need to use the Elliptical Marquee tool again and select the lower right corner area of the circle and delete it.



Now create a smaller circle where we just deleted one, and fill it with red. You will want to use the arrow keys to position the dot before you deselect it.



Now we will add our text. Create a new layer and select the Text Tool. Click on the Layer and type the first letter, I will use a T. The font I am using is 235pt [Add City Boy, you can download it here](#). Position your letter so part of it is overlapping with the edge of the circle.



Now create another layer and add the other letter for your text the same way you did before.



Now we will merge the two text layers with the circle layer. Select all three layers by press ctrl and clicking them, then press ctrl + e to merge the layers. Here is a before and after.



Now select your newly merged layer and apply the following Layer Styles by right clicking the layer and select blending options.



Apply the style and your images should like the one below.



Now create a new layer. CTRL + Click on the layer with the black circle to make a selection like it on the new layer.



Now reset your colors so that black is the background and white is the foreground. Select the gradient tool, select "Foreground to transparent" as your color.



Fill circle with the gradient by clicking outside the circle and dragging inward (like the arrow in the picture below).



Now deselect the circle and draw a new larger one offset like below.



Now delete the selection and our results should look like this:



Now you can leave the logo like that if you want, but I decided to add a little bit more to it. First Select all of the layers (except the background) in the layers panel by CTRL + Clicking them. Then on the menu in Photoshop go to Edit > Transform > Perspective .



Now move the points so they look like this:



Then apply the style and you are finished! I hope you liked this tutorial, feel free to leave suggestions for my future tutorials.



53 Comments

team tutorials

 Login ▾

Sort by Newest ▾

Share 

Favorite 



Join the discussion...



Andy · 4 months ago

Great tutorial, easy to follow. I recommend a small tweak though:

In the part where the large offset circle is created and then deleted I recommend that you do Select -> Refine Edge -> Feather -> 7px before deleting the selection so you get a softer edge between the highlight and the black.

^ | v · Reply · Share ›



Andy → Andy · 4 months ago

Oh and another thing: you can download the font from [dafont.com](http://dafont.com) as a ZIP file instead of that dangerous .exe on the linked site that requires admin rights to run and does god knows what to your system.

^ | v · Reply · Share ›



inayat · 8 months ago

This is amazing logo thanx yr

^ | v · Reply · Share ›



**HASANUL ISLAM** · 9 months ago

thanks boss for awesome tutorial,u can explain it easily so that new designer can understand easily and implement it smoothly....thanks more ....plz share new one early.

^ | v · Reply · Share ›



[www.destinycontest.com](http://www.destinycontest.com) · a year ago

nice logo but it need more work to be more nice , thanks for share

^ | v · Reply · Share ›



bladeslayer · 2 years ago

for all of you who are having problems with the glow-like gradient thing, this is how to do it in another way..

1) after you do the step of pressing Ctrl+ left mouse click on the black circle (layer 2 btw) you should see the same highlighted circle on the new layer (you will not see the black circle).2) go to: Layer > New Fill Layer > Gradient... > give it a name or leave it like what the computer gives you and press OK > in the gradient window choose "Foreground to Transparent" > change the Angle to -39 (or something near it - i think) > hold the left mouse button and adjust the place of the gradient (like the pic in this tutorial) > press OK.

\* you will notice a new layer > right mouse click on it and choose: Rasterize Layer.

3) Make the bigger circle with the Elliptical Marquee Tool > place it with the arrows keys and press Delete..And that's it.. it took me forever to figure it out but for a newbie like me it's an ok time haha..enjoy..p.s. great tutorial..

^ | v · Reply · Share ›



Félix · 2 years ago

Thank you... very cool tutorial

^ | v · Reply · Share ›



Adnan D Xtremez · 2 years ago

Thnx Bro. It's really awesome. I used such a logo for my Facebook Designing page.

[www.facebook.com/Deesignerz](http://www.facebook.com/Deesignerz)

^ | v · Reply · Share ›



types of kisses · 2 years ago

That is really interesting, You are an excessively skilled blogger. I have joined your rss feed and sit up for in quest of extra of your excellent post. Also, I have shared your site in my social networks

^ | v · Reply · Share ›



Connor · 2 years ago

Aw, this is quite a nice post. In idea I would like to put written similar to this in addition – taking time and actual work to produce a really good write-up

^ | v · Reply · Share ›



Scott Lanter · 3 years ago

I had a question about the extremely confusing gloss instructions. But, I see 3 or 4 other people have also posted, literally pleading for help, but it's fallen on deaf ears.

^ | v · Reply · Share ›



Creative Logo Designers · 3 years ago

We are LogoProDesign as a Creative Logo Designer, We checked your artwork collections. Those are amazed us. Thanks for that type of good work collections. We regularly checked your website for good artwork example.

Thanks

David Thomas

^ | v · Reply · Share ›



Shivani · 3 years ago

Thanks.....

^ | v · Reply · Share ›



Free PSD Tutorials · 3 years ago

nice tutorial thanks

^ | v · Reply · Share ›



Gabriel · 3 years ago

someone makes a written "GR "

^ | v · Reply · Share ›





rajkumar · 3 years ago

very bad.....

^ | v · Reply · Share ›



Manik · 3 years ago

I love photoshop tutorials. The effect is really nice.

I hope this will help me out in future. Thanks for sharing.

^ | v · Reply · Share ›



Logo Design · 3 years ago

Like the logo design, colors, and the 3d look of it.

^ | v · Reply · Share ›



Pretsel Maker · 3 years ago

Can you explain this part "CTRL + Click on the layer with the black circle to make a selection like it on the new layer."

8 ^ | v · Reply · Share ›



Kia Lee · 4 years ago

This tutorial is simply perfect as it is simple and I really like how the final product looks. I've been trying to design a logo somewhat like this for myself (more or less, in essence)... and it was a TOTAL disaster! I didn't manage to get it looking right. It was a little bit off somehow. Kinda distorted. Finally, I decided to use the professional services of an online logo design site instead (<http://www.logodesignstation.c...>) and got the logo I wanted at an affordable price and fast too, within 24 hours. I did provide this link for reference and inspiration to my designer as I liked how yours look. I'm not going to design a logo without any professional help anytime soon though it's fun. And enjoyable.

^ | v · Reply · Share ›



JohnSmith · 4 years ago

nice Post ..:)

^ | v · Reply · Share ›



BI00D · 4 years ago

the little reflection thing where you have to reset the colors, idk how to do that, it makes no sense, help me plz

^ | v · Reply · Share ›



John · 4 years ago

I am trying to build one with PO and it is not working. I am trying with a blue, white and gray color arrangement

^ | v · Reply · Share ›



Nathan Anibaba · 4 years ago

Fantastic tutorial, very well explained.

Thank you.

^ | v · Reply · Share ›



Aleks · 4 years ago

thanks man, really helped me.

^ | v · Reply · Share ›



avinash · 5 years ago

excellent tutorials

^ | v · Reply · Share ›



SONIA · 5 years ago

superb tutorial ...i enjoyed it a lot...great effect ..do u have tutorials for creating own websites.if u have plz contact me on my email id...i wud b greatful ....thanx..[:)]

^ | v · Reply · Share ›



JR · 5 years ago

Awesome tutorial!!! Good work.

^ | v · Reply · Share ›



Roy · 5 years ago

AbraKadabra... it's like a magic for newbie like me... ^\_^

^ | v · Reply · Share ›



tuber cinereum · 5 years ago

Brilliant tutorial, thanks.

Enjoyed it very much!

It is simple to do but final effect is great.

^ | v · Reply · Share ›



Hal · 5 years ago

I keep getting this wrong somehow. Do you have the original photoshop logo you could send me so I could edit? Thanks

^ | v · Reply · Share ›



Chetan Madaan · 5 years ago

Thanks, this is easy to follow.

^ | v · Reply · Share ›



soso · 5 years ago

tenks alot great tutorial

this is my Logo :D

<http://img16.imageshack.us/img...>

^ | v · Reply · Share ›



kyanx · 5 years ago

thanks the the lesson. it was vert helpful and easy to follow

^ | v · Reply · Share ›



Nikhil · 5 years ago

Thanks a lot...

^ | v · Reply · Share ›



Rexus · 5 years ago

I'm not going to post the finished rendition in case my additional design tweaks get copied. Sorry to be so mean but the client comes first. This tutorial is so great I'm sure lots of designers are using it as it is.

Rexus

^ | v · Reply · Share ›



Rexus · 5 years ago

One tip for newbies...

I when trying to delete from the first red circle the delete button returned an error message that the selection was not "directly editable" for whatever reasons.

Instead select your eraser tool; at least thats what worked for me.

Rexus

^ | v · Reply · Share ›



Rexus · 5 years ago

This looks great. The best things in life really are for free. Starting now, I'll send on a link when I'm done.

Rexus

^ | v · Reply · Share ›



David · 6 years ago

This is a GREAT tutorial, for any level. The step by step, with every step detailed in words (unlike other tutorials that just give a short summary in each step what to do) is excellent.

I especially like the ENLARGED screenshots. Other tutorials here just have the small ones, and sometimes it's hard to discern what value to put (e.g. is that an 8 or 3).

One small nitpick is the gradient thumbnail:

<http://teamtutorials.com/wp-co...>

It has an incorrect value for one of the tab stops the color is listed as FFFF00, but should be FF0000. Otherwise you get yellow and not red.

Keep up the good work .John!

keep up the good work!!!!

And shame on you Daniel for taking credit for someone else's work :P

^ | v · Reply · Share ›



EB · 6 years ago

Great job, helped me get a grip on PS basics, thanks!

^ | v · Reply · Share ›



Free tutorials · 6 years ago

Nice logo effect. If you have more tutorials you're welcome to submit them to [tutorial-effect.net](http://tutorial-effect.net)

^ | v · Reply · Share ›



PG · 6 years ago

Excellent tutorial - the effects are great and can be used for many different themes - Thanks for your help!

^ | v · Reply · Share ›



Pierce · 6 years ago

Pretty good tutorial, I like it. Thanks

^ | v · Reply · Share ›



Daniel · 6 years ago

Really superb,

I am working as a designer in a company. My boss is really impressed lot in this design. As he don't know i took it from here.

Thank you [check here](#)

^ | v · Reply · Share ›



mewes · 6 years ago

thanks, this will come in very handy for my little video clips... check em' out at [www.youtube.com/mewes82](http://www.youtube.com/mewes82).

^ | v · Reply · Share ›



brevil · 6 years ago

im a beginner in photoshop

this is coooooo!!!!

i learned a lot about photoshop

Thanks!!

^ | v · Reply · Share ›



Ka · 6 years ago

i dont understand how to get the gloss :/

^ | v · Reply · Share ›



AK · 6 years ago

very easy...and very nice lookin'!

Thanx!

^ | v · Reply · Share ›



nkhat · 7 years ago

so not co :)

^ | v · Reply · Share ›



nkhat · 7 years ago

very nice tutorial

i love you co much :)

^ | v · Reply · Share ›

Load more comments

 [Subscribe](#)

 [Add Disqus to your site](#)

## Newsletter

Email Address



Name



## Subscribe

## Follow Us



Followers



163 Fans



0 Readers

## Tags

[ajax](#) [apache](#) [cases](#) [code editor](#) [computers](#) [CSS](#) [csv](#) [database](#) [development](#) [dhtml](#) [digg](#) [dynamic](#) [express](#) [edition](#)  
[facebook](#) [form](#) [forms](#) [graphics](#) [hardware](#) [Heidi](#) [html](#) [javascript](#) [jquery](#) [layout](#) [microsoft](#)  
[mysql](#) [parse](#) [photoshop](#) [php](#) [rails](#) [ruby](#) [search](#) [server](#) [sql](#) [style](#) [syntax](#) [tables](#) [templates](#) [testing](#) [Tips and Tricks](#)  
[wamp](#) [web](#) [web design](#) [windows](#) [xhtml](#)

## Recent Posts

- [Just how much money do app makers earn?](#)
- [How to parse a CSV file using ruby](#)
- [How to Start Website](#)
- [Simple Array Comparison with Ruby](#)
- [Why Zen-Coding is an Awesome Time Saver](#)
- [What's new in HTML 5](#)

## Recent Comments

- [How to Access a MySQL Database Using PHP](#) on [Create MySQL Database with cPanel and phpMyAdmin](#)
- [Authentication with PHP/MySQL](#) on [How to Access a MySQL Database Using PHP](#)
- Andy on [Versus Inspired Photoshop Logo Tutorial](#)
- Andy on [Versus Inspired Photoshop Logo Tutorial](#)
- kelley on [Creating a Form that will Search a MySQL Database](#)

## Meta

- [Register](#)
- [Log in](#)
- [Entries RSS](#)
- [Comments RSS](#)
- [WordPress.org](#)

Designed by [Elegant WordPress Themes](#) | Powered by [WordPress](#)

- [Home](#)
- [About](#)
- [Advertise](#)
- [Contact TeamTutorials](#)
- [Demos](#)
- [Resources](#)
- [Web Hosting](#)