Logo Brainstorm

Name:

1) List six words that comes to mind when you think of your company:

2) Do an Internet Search for Greek Gods, Idols, Ancient Arts that go along with one/some of the words you listed above. As you come up with the words try to find 3 symbols and/or shapes that represent those people/idols. Do your best to sketch the shape below.

Describe:	Describe:	Describe:

3) In the boxes below do three rough draft sketches of a possible logo for your client. You are required to have three parts to each logo so remember that for each sketch.