



# YOU'RE THE BOSS

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As promised it has come time for you to begin creating publications for your selected business. To give the rest of this semester as much of a real-world feel as possible you will be choosing a single organization for which to create a series of publications. You will also be creating a fake graphic/publication design company (named after yourself) which you will use for sample assignments throughout the course..

Here is the list of publications that you will be creating for your business.

1. Company Logo
2. Letterhead
3. Business Cards
4. Flyer/Poster
5. Brochure
6. Newsletter
7. One Business Specific publication

All of these elements combined will also make up your Final portfolio that will count as your final for this course.