MIR Print & Graphics Blog

Professional printing tips and articles from Mir Print.

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Letterhead Design

The goal of a letterhead is to identify your company whenever you send out company correspondence. An effective letterhead design should encapsulate your company's personality or capture the essence of your company's purpose.

Keep It Simple
Keeping it simple is one of the most important steps in creating a letterhead design that effectively serves your company's needs.

Design a Readable Letterhead
The letterhead design will typically showcase the name of your company; therefore, your font choice is important. The font style, size and color are important to consider when you design your letterhead.

Graphics and Color
If you want an image or a graphic message in your letterhead, incorporate it into the design of the logo itself as opposed to placing an image randomly. A graphic that relates to your company and integrates well into the letterhead design is a more effective way to present.

Tags: Custom Letterhead Design, custom printed, design, designing, Graphic Design, graphic design services, graphic designer, graphic designers, Letterhead Printing, Los Angeles color printing, Los Angeles print, Los Angeles printing, Los Angeles printing companies, Mir Print, Mir printing

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