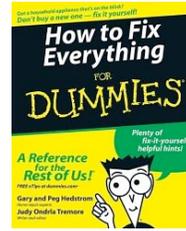


# “How To” Video



**Assignment**

Your assignment is to produce a minimum 30 second – No Maximum (2:00 if wishing to enter in IDIDA contest) video showing your audience how to do something. “How to” videos show step-by-step procedures for how to make something or how to perform a service or improve a skill. Examples include: How to make a pie, perform a magic trick, brush your teeth, etc. etc.

You have basic creative freedom for this assignment but just remember these things: ↻

- Video must be at least 30 seconds long
- Video must consist of a minimum of 10 different shots (storyboarded)
- Show steps involved in doing something from beginning to end
- Each step should have at least one, if not numerous, shots
- Each shot must include spoken audio (either on camera or voice over) explaining the step
- Each step must have a title which explains or elaborates on the step

**Helpful Hints**

Here are a couple things to consider to help you come up with ideas for your videos:

- Be creative and think of tasks that will make good How To videos
- Keep your resources and time in mind when planning your video
- Practice steps before filming, and don’t be afraid to do multiple takes from multiple angles
- Think of visually interesting things to demonstrate not something like writing a paper.

Your “How To” video is worth 75 points.

<b>Grading</b>	<b>Production Elements</b>		<b>Organization Elements</b>	
	Shots are well composed and meaningful to subject matter	/20	Video between :30;00 and 2:00	/5
High Quality Audio	/20	Storyboard is accurate and initialed	/10	
Visually appealing CG for each step as well as intro/outro	/20	Video Completed On-Time	/5	
Clean Editing	/10			
Intangibles	/10			
<b>Total:</b>	<b>/80</b>	<b>Total:</b>	<b>/20</b>	

This Video is Due: \_\_\_\_\_ (fill in date)