



# CREATE YOUR PUBLICATION COMPANY

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As promised early in the semester it has come time to begin producing publications for a local business/organization. So what is it that you are going to be creating?

1. Company Logo
2. Company Header
3. Business Cards
4. Flyer/Poster
5. Newsletter
6. Tri-Fold Brochure
7. Business Specific publication (Mud-Flaps for a trucking company, Bottle label for a drink company, etc.)

All of these elements combined will also make up your Final portfolio that will count as your final for this course. We will also take your finished documents and send it to your client in both printed and digital form. If all goes really well and they like your stuff who knows the next time you go to that business maybe you will see some of your work on their billboard.