

Logo Brainstorm

Name:

1) List six words that comes to mind when you think of your person/company:

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2) Do an Internet Search for Greek Gods, Idols, Ancient Arts, clipart, etc. that go along with one/some of the words you listed above. As you come up with the words try to find 3 symbols and/or shapes that represent those people/company. Do your best to sketch the shape below and briefly describe the parts of it.

Describe:	Describe:	Describe:

More On Back

3) In the space below do at least three rough draft sketches of a possible logo for your client. You are required to have three parts (Graphic, Text, etc.) to each logo so remember that for each sketch.