

# **BROADCAST JOURNALISM: COURSE SYLLABUS**

## **Hutchison High School Fall 2014**

### **GENERAL INFORMATION:**

<b>Name of Course</b>	<b>Broadcast Journalism 1A</b>
<b>Course Number</b>	<b>CTEM 201 15</b>
<b>Career Cluster</b>	<b>Arts, AV Technology, Communications</b>
<b>Instructor</b>	<b>Benjamin Johnson (room 121)</b>
<b>Phone</b>	<b>(907) 479-2261 ext. 129</b>
<b>Email</b>	<b>benjamin.johnson@k12northstar.org</b>

### **COURSE PREREQUISITES:**

Digital Photography, Video Production

### **COURSE DESCRIPTION:**

*Broadcast Journalism* provides students with extensive hands-on instruction in camera operations, audio, lighting, advanced editing, and various other concepts related to broadcast journalism. Students will create various video projects including news related events, documentaries, and short films. All productions will be developed utilizing state-of-the-art video production equipment. Students will also participate in various film/video reviews of other professional works. Students will also develop and broadcast multiple productions including full-length news programs and live-stream event broadcasts.

### **COURSE STRUCTURE:**

This course is based on the philosophy that quality student learning is achieved through application. To that end this course will utilize as many hands-on learning experiences as possible to teach key concepts and get students excited about the field of broadcast journalism. The basic structure of this course is as follows:

#### **I. Classroom Orientation**

Students will learn the basic principles behind the course. Students will also become oriented with the rules of our studio including studio safety measures. All rules and regulations are essential to creating a safe positive learning environment for all.

#### **II. Graphic Concepts and Computer Literacy Review**

This course will build and elaborate on previously learned skills in various computer software programs. To ensure a smooth start to the course we will review these key concepts including but not limited to effective use of our school computers.

#### **III. Concepts and Skills associated with Broadcast Journalism**

Students will learn key concepts of the Broadcast Journalism field including ethical responsibilities and forms of journalism. Students will also be introduced to various skills involved in the journalism field including interview skills.

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**IV. Daily News Show – The Hawk HIT News**

Throughout the first semester students will be in charge of the production of the Hawk HIT News. This daily 5 minute news program is broadcast school wide. Students will rotate through each production position during the semester. Students may also be required to produce additional “package” videos during this semester.

**V. Project Based Learning**

Students will apply course concepts utilizing various broadcast journalism assignments. Students will mostly work individually but will participate as a group when extra talent/resources are needed. Of note students will produce journalistic features of school events for use in the digital yearbook.

**VI. Live Event Streaming – The HHS Stream Team**

Students will be required to participate in the production of various live event broadcasts including but not limited to Hutchison events. These event broadcasts are required/graded criteria for this class. Dates and times of these events will be distributed well enough in advance that students should be able to plan their school/work/extra-curricular activities around these required productions.

**COURSE OBJECTIVES:**

- Develop a high level of understanding of Broadcast Journalism concepts
- Investigate careers related to the Broadcast Journalism field
- Integrate core concepts into professional activity environments
- Have Fun!

**STANDARDS:**

Alaska State Standards to be covered include:

- Camera Techniques
- Capturing Audio
- Lighting Techniques
- Video Editing
- Video Ethics
- Analysis of broadcast productions
- Career Investigations
- Small group work
- Broadcast Engineering

**REQUIRED MATERIALS:**

Due to the nature of this course it is required that your students bring in the following materials.

- Notebook for storing handouts and/or assignment sheets
- Pen and Paper for taking Notes
- \$20.00 Lab Fee to cover production expenses (memory cards, lights, DVD's, etc.)

## **COURSE REQUIREMENTS:**

1. **Attendance and Participation:** Due to the hands on nature of this course attendance is absolutely essential to your success. Most material can only be completed while in the classroom setting and thus if you are not here you will be out of luck. Furthermore, course participation is equally important as this class is for “do’ers” and not “lookers”.
2. **HHN Studio Time:** Your participation in the filming of the HHN is essential. Missed Studio days will require make-up work which can be found on the student portal. It is your job to track your missed days and complete your make-up work in a timely fashion.
3. **Late Work for Unexcused Absence:**
  - Late assignments or make-up work will receive double penalties for any missed points on the assignment (*example: If you missed two questions on a worksheet in which each question is worth one point you will be docked four points*)
  - Any completed\* assignments turned in after one month of the original due date will be given half of the total points available regardless of the quality of work.  
\* Assignments being “completed” is subject to the guidelines of the project and the teachers discretion.
  - Mr. Johnson will grade and enter late work grades at his earliest convenience.
4. **Missed Days:** It is the student’s responsibility to ask their teachers for any work missed due to absences. A great majority of make-up work can be found on the student portal.
5. **Excused Absence:** Any work missed during the week is due on Friday of the next week. Work turned in after the following Friday will be subject to late penalties.
6. **Group Work:** A number of projects for this course require working in groups. Some groups will be assigned and others student choice. While working in groups you are responsible for conducting yourself in a courteous, caring, and professional manner.
7. **Coursework:** This course is mainly project based so it is important that all projects are completed on time and with maximum effort given.
8. **Long-term assignments and projects:** Projects and assignments that students know about well in advance (at least 1 week) must be turned in on their due date, regardless of the reason for absence. Projects not on time will incur late penalties in accordance with the teachers’ policies.
9. **Ethics and Behavior:** This course requires professional and ethical behavior. Plagiarism or any form of cheating violates this principle and will not be tolerated. The communications industry has been seriously affected by the illegal downloading of content over the Internet. Such downloading inside the classroom is not only a breach of the computer usage agreement but is also a breach of trust between media professionals and therefore will not be tolerated.
10. **Internet and Social Media:** Throughout the year we will be interacting with various means of communication including social media, web-sites, blogging, texting, etc. As a student of the FNSBD you are fully accountable for all information/interactions and will be held accountable for any info published on classroom specific media outlets. Furthermore it should be noted that Mr. Johnson will also be active on these outlets but will only address classroom specific items on them (i.e. “No” I don’t want to play Candy Crush, or rate your new hair-style)

## **GRADING**

100 – 90 % = A  
 89 – 80 % = B  
 79 – 70 % = C

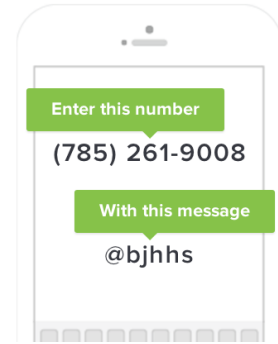
69 – 60% = D  
 BELOW 60% = F

## Syllabus To Do List:

### ☐ Sign Up for Reminder Text Message Service:

The “Remind” system allows Mr. Johnson to send quick text message reminders to your phone without having to share your personal phone number with him. To Sign up:

- 1) Send a Text Message from your phone to: 785-261-9008
- 2) In the body/written area of the text write: @BJHHS
- 3) Send Text
- 4) After a minute or two you will be asked to “reply” to a text with your full name. Please do so then you are done.



### ☐ Join Arts A/V Facebook Group:

Joining the group will give you access to cluster updates as well as a place to post questions/comments to the rest of your Arts A/V member. Fear Not, joining the group **does not** give Mr. Johnson or anyone else access to your personal facebook information it only allows you to access stuff on the group page.



## Final Thoughts:

This should be a very fun and fast paced course. Nearly all the work you do in this class will in one form or another be shared with the rest of the student body and a great majority with Fairbanks and the world. With that in mind the sky is the limit as to what we can produce. Please bring a respectful and energized attitude to class and we will have a great time together.

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*Cut along line and return to Mr. Johnson by required Due Date*

### *Signatures:*

Please sign this syllabus indicating that you have read over this material. Please take this syllabus home and review it with them and have them sign it as well.

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*your signature*

\_\_\_\_\_  
*date*

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*parent's signature*

\_\_\_\_\_  
*date*

