

Activity 19.2

Modular to the max

By using **traditional**, **expanded** and **maximized** approaches, staffs exercise a lot of control over the number of traditional photo blocks converted to **content modules**, based on coverage needs and design tastes. Study the yearbook spreads and answer the following questions using complete sentences. Refer to pages 116A-121A and 116B-121B in the *1,2,3 Student Yearbook Guide*.

1. Match the spread at the right to the correct description by placing the corresponding letter on the line.

_____ **Expanded:** Enough traditional photo blocks remain to retain a more traditional look while presenting several content modules.

_____ **Maximized:** Each module is used for verbal and visual coverage for maximum content presentation.

_____ **Traditional:** Traditional photo blocks occupy most modules with limited use of supplementary content.

2. Using the back of this sheet, use complete sentences to answer the following questions:

- Which of the three designs appeals to you the most? Why?
- Which of the three design appeals to you the least? Why?



A. Rogers High School, AR



B. Great Falls High School, MT



C. Rocklin High School, CA